LAKE CITY ACADEMY'S ANNUAL

GRACE

5 K & 10 K

MAY 23 2021





RIVERSTONE PARK AT 9AM

COEUR D'ALENE, ID

REGISTER AT:

CDAGRACERACE.COM

Proceeds provide tuition assistance for Christian education at Lake City Academy. Show your support and come run with us!

FUNSWEAT&CHEERS

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To Our Valued Community,

Thank you for giving us the opportunity to present our sponsorship program to you for this year's Grace Race coming up on May 23, 2021. This is a 5K/10K race that teachers, students, and parents have been putting on for the past 7 years to help raise money for students to attend our school. We are proud of our academic achievements and the many unique programs at LCA, including STEAM, robotics, and winter sports. Christian Education is an expense many families cannot afford and we are grateful if you would be a part of the solution.

Last year our school awarded over \$14,733 to worthy students, making it possible for an additional 12 students to attend our school. These numbers are down significantly from the previous year because our 2020 race was cancelled due to covid limitations. That makes our efforts this year even more vital.

Attached is information on what a sponsorship entails and the tax benefits that you can receive. To become a sponsor, please visit cdagracerace.com. For questions, please feel free to contact me, the Lake City Academy principal at (760) 815-1800. Thank you for taking the time to consider our need and being our partner in Christian education.

Sincerely,

Principal Doug Zimmerman and the students of Lake City Academy

CORPORATE SPONSORSHIP

OPPORTUNITIES

OFFICIAL RACE SPONSOR - 1 SPONSOR

\$10,000 (\$5,000 tax credit + standard tax deduction)

- Naming rights:
 - "CDA Grace Race sponsored by [your company's name] "
- · Listed as official race sponsor on race website
- Sponsor's logo printed prominently on race t-shirts
- Boosted posts on Facebook
- · A direct link located on race website to sponsor's business website
- Banner with sponsor's logo placed on race route for display on the day of event
- Up to 15 race registrations included

PLATINUM - 3 SPONSORS

\$5,000 (\$2,500 tax credit + standard tax deduction)

- Listed as one of 3 platinum sponsors on race website
- · A direct link located on race website to sponsor's business website
- · Sponsor's logo printed on race t-shirts
- Boosted posts on Facebook
- Banner with sponsor's logo placed on race route for display on the day of event
- Up to 10 race registrations included

GOLD - 10 SPONSORS

\$1,000 (\$500 tax credit + standard tax deduction)

- Listed as a gold sponsor on race website
- Sponsor's logo printed on race t-shirts
- Boosted posts on Facebook
- Banner with sponsor's logo placed on race route for display on the day of event
- Up to 5 race registrations included

SILVER - 10 SPONSORS

\$500 (\$250 tax credit + standard tax deduction)

- · Listed as a silver sponsor on race website
- Sponsor's logo printed on race t-shirts
- Banner with sponsor's logo placed on race route for display on the day of event
- Up to 3 race registrations included

FIRST AID TENT - 1 SPONSOR

\$1,000 (\$500 tax credit + standard tax deduction)

- · Listed as first aid sponsor on race website
- · A direct link located on race website to sponsor's business website
- Sponsor's logo printed on race t-shirts
- Boosted posts on Facebook
- Banner with sponsor's logo placed on race route for display on the day of event
- Up to 5 race registrations included

TAKE ADVANTAGE OF THE

IDAHO TAX CREDIT

Donations to Lake City Academy qualify for a 50% tax credit. This is a reduction in the amount of tax you owe. If you itemize your taxes, a donation to LCA allows income tax deductions on both your state and federal returns, plus a 50% Idaho income tax credit.

- Idaho individuals may take up to 50% of a gift of \$1,000 (a tax credit of \$500)
- Idaho married couples may take up to 50% of a gift of \$2,000 (a tax credit of \$1,000)
- Idaho corporations may take up to 50% of a gift of \$10,000 (a tax credit of \$5,000)

Your tax benefit is dependent on your personal income level and filing status. Please consult with your tax professional for additional information.

Additional information: Idaho Statute
Title 63 Revenue and Taxation Chapter
30 Income Tax